

# SECURE IT SECURITIES CORP

## Capability Overview

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# CORPORATE OVERVIEW

- ▶ Headquartered in Suffern, NY
- ▶ Founded and Incorporated in 2013
- ▶ Strong footprint in the Private and Public Sectors
- ▶ New York State Fire Alarm & Security License
- ▶ Over 45 years of Industry Knowledge
- ▶ Service & Maintenance Experts
- ▶ FDNY Approved Fire Alarm Vendor
- ▶ Engineering Design and Implementation
- ▶ 24/ 7/ 365 Emergency Response
- ▶ Structured Cabling – Design and Implementation
- ▶ Network Security Audit Design
- ▶ 24 / 7/ 365 Professional Monitoring for IP Cloud Storage – Video Clip Storage – Fire Alarm – Security and Intrusion Detection
- ▶ Smart Home and Business Automation
- ▶ Integrated Security and Access Control Systems
- ▶ Enterprise IP Camera Networking & Security Integration Experts
- ▶ Video Data Analytics
- ▶ Fire Alarm & Security Combo Packages



# MISSION STATEMENT

Secure it Securities Corp's vision is to build a leading commercial Fire Alarm, Security Integration, IP CCTV and Structured Cabling company by offering engineered and integrated technologies and solutions in an open architecture environment. Specifically, Secure it Securities engineers, designs, and supports Fire Alarm & Integrated Security installation, IP camera surveillance systems along with access control, Intrusion Security Detection, and structured cabling for Voice, Data and Fiber optics for industries such as, Government, Local & State Municipalities, Restaurants, Warehousing, Residential, Houses of Worship, Private or Professional offices and Retail establishments.

Our team pull together all core security systems and seamlessly integrate information from these different enterprise subsystems to make your life easy. Ultimately, our engineered solutions enable our customers to have information they need to make critical decisions quickly and correctly.

Secure it Securities builds partnerships with customers by working closely with them to completely understand their specific needs. Low Voltage system solutions are business processes that impact all departments in the complex organizations we serve. Secure it Securities understands that to achieve the proper system engineering, an in-depth understanding of the client's business and their management information systems is vital. By taking the time to achieve a clear understanding of the client's objectives, we can maximize return on investment, system performance and customer satisfaction.

Secure it Securities maintains the highest standards by continually reviewing and improving all our work processes; procedures and policies to ensure our internal and external customer requirements are completely satisfied. Our success is measured by the satisfaction of our customers and subsequently, by the growth of our customers. Finally, our technical capability helps us solve problems fast, which reduces the cost of excessive hourly billing.



# OUR CORPORATE STAFF

Anthony T. Richardson  
President

Mr. Richardson have been in business for over 24 years. He has acquired over 20 certifications throughout his career as a local 3 service technician. His expertise is in IP Cameras, Networking, Intrusion Security, Fire Alarm, and communication. Anthony has partnered with the largest national central monitoring station to keep you and your families safe 24/7/365. Anthony's analytical and troubleshooting expertise, give him the ability to solve problems fast. This reduces our clients labor cost for excessive hourly billing.

Ronit Engel  
Chief Operating Officer

Ronit has been in the Fire Alarm Industry for over 16 years. She began as a technician and with hard work and dedication became the Chief Operations Officer at Secure it Securities Corp. Life Safety is a matter that has become her top priority and dedicates her time to educate herself on the latest codes and technology to reassure people's safety first. Ronit believes an efficient response time is most important during a stressful situation. Her main goal is alleviating the stress of others by finding solutions to their problems in a prompt and proficient manner.



# OUR CLIENTS

## PARTIAL LIST

### Federal State & Local



Keller Army Hospital



Delaware Valley Job Corps



VCA Park East Animal Hospital



Chapin Home for the Aging

### Medical

### Commercial



Rising Grounds



Eastchester Presbyterian Church



Edwin Gould Services for Children and Families

HUDSON BAY STORAGE



Hudson Bay Storage



Hartsdale Pet Cemetery



PENFED Credit Union



# OUR CERTIFICATIONS



# OUR CORPORATE PARTNERS



# **WHY CHOOSE SECURE IT SECURITIES CORP**

- ▶ **Customer Focus – 85% Retention Rate**
- ▶ **Teaming Focus – Work with the 3 Largest Security Companies in the Region**
- ▶ **Technical Ability – 25 Years Designing, Services, Installing and managing Fire Alarm and Integrated Security Systems i.e. (IP Cameras, VOIP, POS Systems, Network Cabling, and Data Management)**
- ▶ **Experience – Over 40 Years of Field Technical Experience**
- ▶ **Differentiation – Expert Troubleshooter in Various Alarm and Security Systems, Reducing Our Customers Cost for Excessive Hourly Billing**
- ▶ **Utilize Teaming Matrix to Facilitate Stronger Partnerships**
- ▶ **Consolidated Packages to Eliminate Multiple Vendors & Consolidate Customer Cost**



# OUR SOLUTIONS/ CORE COMPETENCE

SECURE IT SECURITIES CORP OFFERS A COMPLETE SECURITY & LIFE SAFETY SOLUTION FOR OUR CUSTOMERS



**Fire Alarm & Life Safety**



**IP CCTV System**



**Home & Business Intrusion**



**Access Control**



**Experts in Troubleshooting**



**24/7/365 Professional Monitoring**

# FIRE ALARM & LIFE SAFETY SOLUTION



## FEATURES AND BENEFITS

Kidde smoke and heat detectors feature factory-assigned device properties and unique serial numbers that cannot be changed. Couple this with powerful device tracking, and you've got a robust system: one that adapts to changes — one that maps itself. Let's say a smoke detector is inadvertently moved during cleaning from the fourth floor of your facility to the second floor. When the rogue address shows up in a different location, the system simply remaps the device to the correct location and automatically registers it as a smoke detector. The intelligence behind these devices is factory set, the system can immediately determine if two different devices are given the same address by the installer. And that can save major headaches and disruption when the system is brought online.

- ▶ One Class A or Class B intelligent device loop standard, optional loops bring control panel capacity to 1000 devices
- ▶ 24-line by 40-character backlit LCD capable of displaying eight simultaneous events
- ▶ Optional voice evacuation and firefighter's telephone
- ▶ Part of an end-to-end audio solution suitable for low frequency signaling in sleeping areas
- ▶ Optional network interface slots are located on the back of a swingable mounting chassis
- ▶ Electronic addressing with automatic device mapping
- ▶ Optional Ethernet port for diagnostics, programming
- ▶ Supports strobe synchronization
- ▶ Supports up to 30 R-Series Annunciators with Class A or B



# IP CCTV SOLUTION



## FEATURES AND BENEFITS

CCTV stands for Closed Circuit Television. Unlike traditional television, CCTV is a *closed-loop* system where everything being broadcasted stays in-house. Nothing that is recorded with CCTV gets broadcasted over public airwaves. The main use for CCTV is for security purposes. Many businesses, bars, schools, restaurants, banks, country clubs, and homes rely on CCTV for protection. While the security system may not stop the bad guy, it will prevent criminal activity to occur in the first place. Live footage was the primary feature for CCTV when it first popped onto the security scene. There are two basic technologies we use today with CCTV.

- ▶ Simple to install with single power over Ethernet (POE) technology
- ▶ IP security cameras offer high resolution from 1080p up to 4K resolution for excellent video surveillance.
- ▶ IP camera systems provide embedded video analytics via an NVR, meaning they can highlight, or mark events based on motion detection, and facial recognition
- ▶ IP surveillance systems are scalable and can cover a larger and wider area. There's no limit to how many network cameras you can install, and the cost is affordable because there is minimal cabling and maintenance required.
- ▶ Cloud and Built-In Storage
- ▶ IP security cameras offer better zooming capabilities because of the advanced lens features and higher image resolution.



# HOME AUTOMATION & SECURITY



## FEATURES AND BENEFITS

With over 800,000 homes burglarized each year, finding ways to keep your family safe has become a top priority. Yet with all the options on the market, shopping for a home security system can be overwhelming. Don't procrastinate keeping your home secure because you don't know what to choose. By knowing how each security sensor works, you can better pick the system that works best for you. To help keep your family safe, let's look at 2 types of home security sensors and how they work.

**Magnetic switches** protect common entry points into your home: doors and windows. The alarm sounds when gets opened by an intruder.

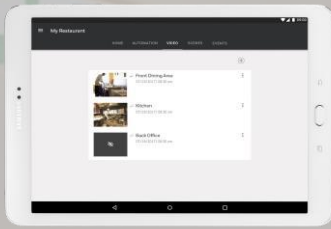
### **Passive Infrared Motion Detectors**

One of the popular types of security sensors is passive infrared (PIR) motion detectors. PIR sensors pick up on ambient temperature changes, such as body heat. Spikes of temperature changes will set off the alarm. This also means your pets can trigger the alarm.

- ▶ Wireless Technology
- ▶ 24 Hour Monitoring Protection
- ▶ Smart Home Automation i.e., Locks, Lights, Thermostats, Video Clip Monitoring
- ▶ Video Doorbell
- ▶ Total Control Mobile or Tablet App
- ▶ Smoke & CO Defection
- ▶ Real Time Alarm and User Management
- ▶ Lowers the Cost of your Homeowner's Insurance
- ▶ Reduces Energy Consumption
- ▶ Protection for you and your family



# BUSINESS SECURITY



## FEATURES AND BENEFITS

Did you know that 33% of businesses go bankrupt because of employee theft? Without a proper security system, you cannot expect to protect your company from theft of any kind or other disasters that may result in bankruptcy. There are a lot of benefits of having a security system for your small business.

### **Creates a More Efficient Business Environment**

Small business security can make the office more efficient in more ways than one. Not only can it make your employees feel safe and encourage them to focus on their work, but it can act as a monitoring system. It is almost impossible to monitor the activity in the office without a small business security system. Monitoring your employees for patterns that can halt the efficiency of the entire company can be done with video systems. This makes it easy to tighten any business process that needs a little extra work.

- ▶ Wireless Technology
- ▶ 24 Hour Monitoring Protection
- ▶ Total Control Mobile or Tablet App
- ▶ Smoke & CO Defection
- ▶ Real Time Alarm and User Management
- ▶ Reduces Energy Consumption
- ▶ Protection from Theft and Outside Intruders
- ▶ Low Installation Time on Premise with Fewer Components needing to be installed
- ▶ Centralized System from one system per site to one system for the enterprise. New sites can be added quickly with a low-cost investment.
- ▶ Reduces your Insurance Cost

# ACCESS CONTROL SOLUTION



An access control system allows or restricts access to a building, a room or another designated area. It is an electronically powered form of physical security that manages who has access to a location at a particular time. Security is a top priority for businesses of all sizes. If you work with confidential information or expensive equipment, protecting your business's assets is essential to success. Whether you have 10 or 10,000 employees, an access control system can allow or deny access and let your employees go where they need to go. Electric locks: Fail safe locks, which will lock when supplied with power, and fail secure locks, which will unlock when supplied with power. Fail safe locks are necessary for doors on fire escape routes, and fail secure doors are for rooms that need to be protected in the event of an outage, such as an IT office. Fail secure doors will still need push bars that allow people to exit but not reenter in the case of an emergency. The control panel is usually set up in a secure location, such as an IT room or an electrical closet. Whenever someone's credentials are scanned, the signal is sent to this control panel, which then sends the authorization to unlock the door. The server stores the access control system's data and permissions. This system decides to unlock a door for a specific user and tracks data for who enters. Servers can exist on a dedicated computer, a cloud-based service or in the card reader itself.

## FEATURES AND BENEFITS

- ▶ Controls Multiple Access Across Multiple Sites
- ▶ Protects Highly Sensitive Areas
- ▶ Man Trap Technology
- ▶ Critical Lock Down Procedures
- ▶ Cloud Bases Centralized System
- ▶ Badging Station Integration
- ▶ Keyless Security
- ▶ Keeps Track of Whom Comes and Goes
- ▶ Ease of Installation and Reduces Cost
- ▶ Integrated Security Integration i.e., CCTV, Burglar and Fire
- ▶ Full Perimeter Detection
- ▶ Time Schedules Supports All Business Hours

# 24 HOUR PROFESSIONAL MONITORING



## FEATURES AND BENEFITS

Here at Secure it Securities, we think of every client as a member of our extended family. You don't have to invite us to Thanksgiving or send us a holiday card, but we'll always have your back. For us, having your back means that we're always available in a crisis, ready and capable of sending help at the first sign of trouble. That's what family does for one another. We hope for the privilege of doing that for you. Our 24/7 professional monitoring systems connect directly to our team of security professionals who work around the clock to ensure any notification is received and responded to as fast as humanly possible. When our team receives an alert, we respond immediately by either contacting the proper authorities to come to your home or business and/or calling you to make sure you're safe.

- ▶ UL Approved Monitoring Station
- ▶ 24 / 7 / 365 Professional Monitoring
- ▶ Video Clip Storage and Monitoring
- ▶ 6, 12, 24 Hour Test Timers
- ▶ Fire Alarm, Burglar Alarm, IP & Cell Communicators, CCTV Monitoring
- ▶ Hold up and Panic Monitoring
- ▶ Open and Close Reports



# TECHNICAL TROUBLESHOOTING SOLUTION



## KEY BENEFITS

Secure it Securities Technology staff members hold manufacturer certifications and provides industry leading professionals with state-of-the-art expertise. Our engineering staff allows our customers to achieve the highest level of benefits from every system. Their success is largely due to their accuracy of the design and engineered drawings. Secure it Securities Corp has in-house Auto-CAD operators who are responsible for complete project design documentation. Secure it Securities In-house staff includes IT professionals who possess certifications in Microsoft, Cisco, SQL, and Oracle and are very experienced in system integration, database migration and networking. Moreover, all Secure it Securities Project Managers are well seasoned in Fire Alarm and Security industries and possess a combination of technical, programming, and supervisory skills.

- ▶ Reduce Cost for Excessive Hourly Billing
- ▶ Troubles are Identified Accurately
- ▶ Fast Turn Around for Replacement Parts
- ▶ 3 Local Warehouses of Inventory Around the Surrounding Region
- ▶ Comprehensive and Details Inspection Reports with Outlined Recommendations
- ▶ Service Large Enterprise IP Network Systems with Over 1000 IP Cameras and 700 Access Control Doors
- ▶ Work with Teaming Partners to Solve Complex Networking Issues.
- ▶ Same Day Emergency Response Time for Emergency Service



# Contact Us

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